

**Philip Morris Promotional Services  
Fulfillment Information Form and  
P.O. Box Request**

**Page 2**

**Program Number:** \_\_\_\_\_

**Program Name:** \_\_\_\_\_

**Prepared By:** GINA PLATA

**Date:** 11/15/93

Complete a separate Page 2 for each fulfillment item offered.

**Fulfillment Item Information:** Required for all Programs. Please answer all questions.

**Fulfillment Item Description:**

**Total Number of Items Offered in this Program:** 6

+ shirt

**Estimated # of Consumer Orders:** 14,000

**Initial Qty. Ordered from Supplier:** \_\_\_\_\_

**Anticipated Delivery Date of Fulfillment Item:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Item POS #:** \_\_\_\_\_

**Reorder Lead time for this Item is:** \_\_\_\_\_

**Is A Reorder Authorized** ☐ No ☐ Yes Initial \_\_\_\_\_

**Consumer Requirements:** Required for all Programs. Please answer all questions.

**Are UPCs and/or Cash Required?** ☐ No ☐ Carton UPCs             
(Check As Many as Apply) or  
☒ Pack UPCs 15

☐ Cash \$           

**Is the Offer Limited?** ☐ No Limit

**If Yes:** ☐ 1 Per Person

☒ 1 Per Household

☒ Other - Please Explain

1 per HH, plat  
of 3 items per HH

**Is Postage and Handling to be Paid?** ☒ No ☐ Yes \$ 1.10

**Other Fulfillment Information:** Required for all Programs.

**Are Other Enclosures/Messages to accompany the fulfillment item(s)?** (i.e. Survey, Postage Paid Reply Card, Envelope)

☐ Yes (Describe requirements Below) ☒ No

**Are Thank you Cards to be enclosed?** ☐ No ☒ Yes, Use Cards with Brand ID ☐ Yes, Use Generic Thank you cards

**Anticipated Delivery Date of Materials:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Coupon Data:** Complete if applicable. The Coupon Basic Data Sheet must also be completed and must accompany this request.

**Are Coupons Required as part of fulfillment/bounceback?**

☒ No ☐ Yes

**If Yes: UPC #** \_\_\_\_\_ **QTY** \_\_\_\_\_

**Value** \_\_\_\_\_ **Est. Redemp.** \_\_\_\_\_ % **Est. Resp.** \_\_\_\_\_ %

**Are Names from Coupons to be Captured on the Database** ☐ Yes ☐ No

ORIGINAL